

Minutes/MVBA General Meeting (via Zoom) 08/31/2023

Called to order at 8:34 am

1. **Welcome & Introductions** – 14 members in attendance.
2. **State of the District**
 - a) **Business News/New Openings and Closings** – Boxer Ramen was supposed to open but has not, no news on when that will happen. SipDVine space has been leased to Butterfly Pottery Studio. No update on Journeys. The “Bead Store” space has an Instagram page with questions and comments of what the community wants there.
 - b) **Membership Update** – Solid membership numbers. Plans are to reach out to existing members that are not engaged and bringing members back that are not current.
 - c) **Safety and Security** – There seems to be a resurgence in Covid infections. Increase in tagging/graffiti. Pawsh Pet had a person try to force her way into the store. Still encouraging sharing information on the MVBA Business Facebook page for support from other businesses. Sunny S. is offering a conflict management workshop for MVBA members, would be 90 min. and will help with skills on how to deal with difficult conversations and managing conflicts.
3. **Events and Promotions**
 - a) **Multnomah Days Festival and Parade Recap** – Overall positive response. Will work to fine tune the minor issues that came up. Good to see the parade back. RE: Extended hours – not sure at this point if will keep the hours the same. Will look at Member vs. outside vendor balance. Music was good, positive partnership with the MNA.
 - b) **First Fridays** – September 1st. Some businesses are linking their fund-raising efforts to Maui fires on First Friday.
 - c) **Southwest Strolls** - Last of the SW Strolls is on Saturday September 2nd.
 - d) **Sunday Parkways** – September 10th. Setup is from 9-11am. Biking, walking on streets closed from 36th to the MAC. Offering payments system through KUTO and Bricks Need Mortar are offering free work labor for businesses in the Village.
 - e) **MVBA Member Meet Up** – Wednesday, September 20th, 5-7pm, location TBA.
 - f) **Halloween** – is on Tuesday, will have the Trick or Treat parade from 3:30-5:30pm. Also, virtual costume and pumpkin carving contest.
 - g) **Reminder** – coming up - Holiday Gala and Golden Tickets
4. **Committee Updates Event Planning Meeting**
 - a) **Call for volunteers and Committee Chairs** – ongoing need.
 - b) **Communications and Marketing** – Meeting September 5th via Zoom.
 - c) **Event Planning** – Meeting September 12, meets every other week.
 - d) **Diversity, Equity, and Inclusion** – ongoing, meets quarterly.
5. **Projects and Other/New business**
 - Jayz Village Hut is having a fund raiser this Sunday for a family in Maui - \$25 per person.
 - Improvements on the greenspace under/next to the bridge is ongoing. Urban forestry and PBOT will be involved with trimming the trees – permit has been acquired.

End at 9:15am

Next General Meeting Thursday September 28, 2023 (via Zoom)

Next Board Meeting Thursday, September 14, 2023, (In person)

Minutes submitted by Barb Cantonwine, Secretary - MVBA