

Minutes/MVBA General Meeting (via Zoom) 05/25/2023

Called to order at 8:31 am

1. **Welcome & Introductions** – 17 members in attendance.
2. **State of the District**
3. **Business News/New Openings and Closings**
 - a) Pamplin Media new contact is Corbin Williams, Jackie retiring.
 - b) **Membership Update, Member Meet-up Recap** – 119 members, highest number in recent memory. Good reserve in the account currently. Encourage all to reach out to bring new members. Working on updating the business listings on the website – everyone should check their listing for accuracy.
 - c) **Safety and Security/Demonstrators Update** – There some communications from the DA's office. Joan from Thinker Toys is the main contact for communications from City offices. Most recent news is that there are plans to ticket the demos for unpermitted use of amplified sound. There's concern about a homeless man with an injured dog under the viaduct. MNA did a major clean-up of the area under the overpass on Multnomah Blvd with SOLVE.
 - d) **Memorial Day Weekend** – kick-off to summer activities.
4. **Events and Promotions**
 - a) **First Friday** – June 2nd, monthly event to bring a focus to the Village. Businesses are encouraged to stay open late.
 - b) **SW Strolls** – Saturday June 3rd, PBOT and SW Trails event to bring attention to the Capitol Hwy project. Ribbon cutting ceremony rescheduled TBA
 - c) **Multnomah Days** – August 19th. Plans are moving along well. Dawn Salm working on getting sponsorships. Vendor spots are being filled. Music on track. Parade – 2 community members will be in charge of the parade this year. No vehicles due to limited space on parade route. Plan to have more community groups this year and will have a time and participation limit to keep a reasonable time frame. Community stage may be facilitated by Friends of Noise. Multnomah Days nominated for Best of Portland/Willamette Week (Best Neighborhood Event), all are encouraged to vote for our local businesses and events.
 - d) **Why Cook Wednesdays** – ongoing
 - e) **Neighborhood House** – Mari Yerger/Spring fund raising very successful and reached goals with much community participation. Many volunteer opportunities for summer events, contact myerger@nypdx.org for info.
 - f) **Sponsorship opportunity** for IB Wells football fundraiser.
5. **Committee Updates Event Planning Meeting**
 - a) **Call for volunteers** – Need committee chairs and engaged members.
 - b) **Communications and Marketing** – next meeting is June 6th. Website refresh funds approved, moving forward.
 - c) **Event Planning** – meeting on June 6th.
 - d) **Diversity, Equity and Inclusion** – Fine tuning the evolution of this group. May partner with SWEC.
6. **Projects and Other/New business**
 - a) **Hanging Flower baskets and Tree Wells** – MVBA looking to add 16 baskets and may cover half with the remainder covered by the business community by sponsoring individual baskets. Petie received 2 proposals for clean-up, power washing and leaf blowing. Suggestion for MVBA to invest in this beautification effort.

End at 9:37am

Next General Meeting Thursday, June 29, 2023 (via Zoom)

Next Board Meeting Thursday, June 8 2023, (In person)

Minutes submitted by Barb Cantonwine, Secretary - MVBA