

Minutes/MVBA General/Annual Meeting via Zoom 03/30/2023

Called to order at 8:31 am

1. **Welcome & Introductions** – 25 members in attendance out of 90 current members.
 - a) **Business News/New openings and closings** – Boxer Ramen is going into the Nectar space, construction to begin for a new building in the parking area next to Soleil in the vacant space.
 - b) **Safety and Security** – RE: Wednesday demonstrators, Joan (Thinker Toys), Helen (Fat City), Petie (Peachtree Gifts), Peter-Tolin (JP General and MVBA) will address the City Council with business district's concerns regarding the use of amplified sound and how it affects businesses in the district on April 19th.
2. **Board of Directors Election** – Candidate overview as follows:
 - Peter-Tolin Baker – (current President), JP General, *present*
 - Nell Bostwick – (current Vice President), ComeUnity PDX, *not-present/excused*
 - Matt Meyer (current Treasurer), Meyer Appraisals, *present*
 - Barb Cantonwine (current secretary), Healthy Pets Northwest, *present*
 - Maria Kelley (current board member), NFM Lending, *present*
 - Jamal Hassan (current board member), Yalla/Sesame Collective, *present*
 - Jason Barbee (new nominee), Level Beer, *not-present/excused*
 - Al Korb (new nominee), Ameriprise Financial, *present*
 - Tamara Young (new nominee), Consign Couture, *present*

Vote by Members – There were 20 paid members at the meeting as well as 6 proxy votes submitted to ensure full quorum for voting purposes. Voting was done electronically with immediate results of 26/yes, 0/no to approve the slate of candidates. MVBA board will vote to confirm offices for the elected candidates at the next Board meeting on April 13, 2023. Thank you to the outgoing board members – Briana, Joseph, Jill.

3. **Events and Promotions**

- a) **SW Strolls and T Horse** – April 1st, the first in a series of events to celebrate the conclusion of the Capitol Hwy construction project. Facilitated by PBOT, MNA, SW Trails and MVBA. Hike/Walk the area of construction to see the progress/completion. Will end at MAC in the Village. Ribbon cutting for completed project will be in September with other events leading up to it.
- b) **First Friday** – April 7th, members to contact MVBA to announce any activities to be included in social media.
- c) **Earth Day April 22nd** – members encouraged to check out the “landing page” on MVBA website that shows the activities that will take place that day. There will be various opportunities for MVBA member businesses to donate to Earth Day related organizations.
- d) **Why Cook Wednesdays** – ongoing weekly event to promote and market food and beverage businesses. Jackie with Pamplin Media encourages businesses to advertise events, promotions and other activities related to WCW or any other individual marketing needs, to include businesses in Hillsdale.

4. **Committee Updates Event Planning Meeting**

- a) **Earth Day** planning continues with a good representation from community and businesses. **Multnomah Days** planning to begin when Earth Day is wrapped up. Reminder to members to reserve their free booth ASAP to ensure space since outside vendors have already started to reserve their spaces.
- b) **Communication and Marketing** – meets the first Tuesday of every month.
- c) **Diversity, Equity and Inclusion (DEI)** – meets quarterly.

5. **Projects and Other/New business** – Hanging Baskets, reaching out to members to fund the baskets since we don't have the grant monies this year. Suggestions: sponsors per basket (was done in the past)? Signage with name of who the sponsors are. Most people like to have the flower baskets and agree that they bring a welcoming atmosphere. Discussed options for watering of the baskets. Tree lights have been removed.

End at 9:35am

Next General Meeting Thurs., April 27, 2023 via Zoom.

Next Board Meeting Thurs., April 13, 2023, via Zoom.

Minutes submitted by Barb Cantonwine, Secretary - MVBA