

Minutes/MVBA General Meeting 3/31/2022

Called to order at 8:30 am

1. Welcome & Introductions

2. State of the District check-in with business community

- Business openings and updates – welcome to new members Albert Korb/Ameriprise Financial, Christine Ferrin/Halin Clothing, Maria Kelley/Foothills Soccer. Also joining the meeting, Terri Riggsby/Metro Council campaign.
- Pandemic/CDC Guidelines – monthly check-in. Moving forward with new mask mandate, no changes.

3. Election, Board of Directors – PTB thanked the 7 board members that he's worked with for the last year. Strong year for events and events have gone well for an org that is all volunteer. PTB presented a document listing all the successful events from the last year. We have a solid bank balance and we've gotten 2 grants from Venture Portland in the last year (thanks to Treasurer Mike Schileski). Matt Meyer interjected the board's thanks to PTB as President in the last year.

- Voting for the recommended slate of candidates took place and the membership approved all nine of the candidates. The board will meet April 14th to discuss positions for the new board of directors.

4. Organizational Updates

- Venture Portland Spring Grant - must be used before the end of September (Mike S.)
- MVBA Window Stickers and First Friday signs – printed and PTB to coordinate distribution

5. Events and Promotions

- Member Appreciation Event was held and successful, about 24 members attended. Thanks to Brianna/Aesthete Tea for hosting, and all who contributed.
- First Friday is April 1st.
- Spring Event – Celebrate Earth Day – Saturday April 23rd. Coming together, more detail on the website. 10am to 5pm-ish
- Multnomah Days Planning Committee – call out for new vendor coordinator and committee members.
- Why Cook Wednesday – there's an ad in SW Connection to promote this event(s).

6. Other/New Business

- Traffic Island Planters /SW 35 – thanks to Jill from Sip D Vine for her work on this, thanks to Arranged and Rooted/Jordan who provided the plants.
- Hanging Flower Baskets – Capitol Hwy
- Communications – website services – we'd like to get someone to help with the website.
- Neighborhood House/SW Hope Fundraiser – Katie/Neighborhood House still accepting donations, April 1st is the "Empty Bowls" event in front of Neighborhood House. April 8th is 5k run. Kiwanis Club is doing a food drive and collecting donations for the Neighborhood House/SW Hope.
- Other/New – Petie/Peachtree Gifts is having customer appreciation day on First Friday April 1st. Lacey/Fairy Hair reminding members that she can do fairy hair at any of the stores in the village...a good activity for First Fridays.

End at 9:32am

Next General Meeting April 28, 2022, via Zoom.

Next Board Meeting, April 14, 2022