

Called to order at 8:33am

1. Welcome & Introductions

- Form & Function – new store in Tindel’s space

2. State of the District – check-in

- PTB thanked the board members and mentioned elections will take place in the spring so there will be opportunities to join the Board.
- Covid/Masks – no changes generally...some customers “forget” to wear a mask. Some members are concerned there will be more issues in the future with the requirements to get vaccinated or tests. Foresee more pushback from the public than there has been with the masks.
- Traffic/Business hours – some businesses change their hours for the winter season. MAC is opening back up with limited hours for the 4th quarter.
- General Village life – Casa Vaca closed. The protesters are still being a nuisance. Tom from Fat City is the latest to try to engage with them and they didn’t respond well. Sticking with the only thing we/businesses can do is to keep reporting them to the non-emergency.

3. Events and Promotions

- First Friday is Oct. 1st. Still suggesting for businesses to have “all day” activities.
- Oct. 11th is officially a state holiday – Indigenous People’s Day
- Discussed plans and asked for input from the members regarding Halloween. Will revisit with the Halloween committee and Board. General feedback is to not do the trick or treating/candy handout. On a Sunday this year so encourage people to visit the Village on both days, Saturday and Sunday. Employees encouraged to dress up in costumes to help with the “vibe” of Halloween on those days. Discussed having a photo booth at Neighborhood House – will consider and pursue details.
- Holiday Gala – call-out for a committee to start the planning that will meet every 2 weeks at 9am starting Wednesday Oct 6th. PTB will send email to “list”.
- Winter Tree Lighting – Venture Portland approved the grant \$8k received. Will extend to trees down further, closer to include the areas up to Village Hut and Magpie Metals. Will work to get the lights up by November First Friday. Thanks to Mike Schieleski for efforts in obtaining the grant money.

End at 9:35am

Next General Meeting October 28, 2021

Next Board Meeting October 13, 2021