

Called to order at 8:32am

1. Welcome & Introductions, New Members

2. State of the District – check-in

- Safe Rest Village – the MVBA board will continue to provide resources and information to members. MVBA will continue to be engaged and aware through the neighborhood association. The MVNA has a Zoom call with Dan Ryan tonight and anyone is encouraged to attend. There will be representatives from the MVBA listening in.
- COVID/OMICRON – protocols haven't changed much. Mask mandates still in effect per CDC/OHA guidelines.
- **Village Business Life** – Crime and safety alerts – MVBA is planning to bring a rep from PPB to talk to the group about protocols when faced with break ins, mental health crisis', etc. There was an incident with stolen shoes trying to be sold to Consign Couture. New method in break'ins – thieves using blow torches to gain access through windows/doors (Little Shop of Drawers), it's becoming prevalent all across Portland. We need to work together and look out for each other.
- Winter weather and sidewalk snow/ice removal – all businesses responsible for clearing of sidewalks in front of their businesses.
- Business openings and closings – Foxy Den closed, new store on Troy selling home goods.

3. Membership News and Financials

- Annual dues 2022 – invoices sent
- Golden Ticket 2021 – invoices past due
- Budget Plan 2022 – Michael and PTB are working on
- Board Officers call out – looking for a few new people since some are leaving the board
- Elections – March General Meeting, March 31, 2022
- Multnomah Days Vendor Coordinator – need new person, Barb is stepping down

4. Events and Promotions

- First Friday is February 4th – members mention that business does increase on that day, especially at food and beverage outlets
- Valentines Day Weekend – members encouraged to use the weekend for VD sales
- Tutu Tuesday is 2/22/22 if anyone wants to have a focus, 22%off? suggested
- Member Appreciation Event – March 1, 2022, 6pm-8pm at Aesthete Tea at French Quarter, need food, drink, raffle prize donations.
- Springtime Celebration in the Village – April 1,2,3 Spring clean up? Earth Day? Planting? Create a “Buzz” in the Village.
- Yarn Crawl returns Feb. 22-27th. Yarn bomb on the chain link fence by the bead store?

5. Other/New Business

- Winter Tree lights – there were electrical issues and vandalism in front of the Village Ice Cream store...that area has been a problem
- Island Planters – need volunteers to help plant and paint - *suggestions* combine that with the Spring Fling in the Village? Instead of just painting, add murals to the planters?
- Neighborhood House/SW Hope Fundraising Drive Feb. 28th – April 10th. Suggestions of ways the businesses can help - % of sales? Hang posters? Day of Giving? There are also sponsorship opportunities, contact Katie Janovic at kjanovec2@nhpdx.org

End at 9:32am

Next General Meeting February 24, 2022, via Zoom.

Next Board Meeting, February 10, 2022