

**Called to order** at 8:30am

**1. Welcome & Introductions**

**2. State of the District – check-in**

- Safe Rest Village announcement – MVBA received an email announcing the plan to add the SRV to the Sears Center in the village. Peter-Tolin encouraged members to have an open dialog at this meeting. MVBA is hoping to be involved in discussions with the city. He feels our job is to gather and convey information to our business community. The MVNA is very involved, members encouraged to check out their website for information.
  - i. Concerns from the members present: loitering/meandering around the neighborhood – will there be activities for the residents? How will 60+ new residents affect the community? What type of residents will live there? Will there be rules, like no drug use? No known criminals?
  - ii. David Klick is involved in the support team for the SRV and would like to see more villages set-up in Portland to support the houseless individuals. No place for NIMBY in this case. Peter-Tolin would like us to avoid this attitude – NIMBY since there are some proven successes in other areas with similar Villages to the Safe Rest Village.
  - iii. Members are in support of information sharing to the community from MVBA and we should have a point of contact for info sharing.
  - iv. Neighborhood house is ready to provide support with any needs the residents may have that aren't provided by the city support network.
- COVID/OMICRON – protocols haven't changed much. Mask mandates still in effect per CDC/OHA guidelines.
- Village Business Life – Crime and safety alerts – Some instances of crime, Peachtree Gifts and Consign Couture dealt with an individual and worked with police to apprehend, JP General shoplifters, Little Shop of Drawers broken into. Peter-Tolin encouraged those businesses are working together look out for each other. Petie suggests cameras for businesses without (many members agreed) and is still in favor of security patrols for the Village. David Klick thinks businesses/employees should work together to diffuse any negative situations.
- Winter weather and sidewalk snow/ice removal – all businesses responsible for clearing of sidewalks in front of their businesses.
- Business openings and closings – Art in the Village closed permanently.

**3. Events and Promotions**

- Golden Tickets – Still active until the 31<sup>st</sup>, Petie, David K., Mark (Madd Sass) in favor of changing up the program a bit, perhaps shorten the duration to less than 6 weeks. Change parameters of discounts offered since it becomes a financial burden on many of the smaller businesses. Would like to have a committee formed to discuss any changes that need to be addressed.
- Holiday Gala – successful, good feedback, thank you to all!
- New Year's Eve Weekend – be aware of business hours and events.
- First Friday is January 7<sup>th</sup> and will be a great kickoff to 2022. Stickers for First Friday posters will be available.
- Member Appreciation Event – March 1, 2022, 6pm-8pm. Also, will start cycle for pre-election of MVBA board nominations.

**4. Other/New Business**

- Winter Tree lights – expanded to more trees but not as many as originally planned, will revisit next year for more expansion, also some trees were vandalized and had to be restrung. Shout out to Mike S. for all his work!
- Island Planters – Will need help from community when ready to plant and paint.

Next General Meeting January 27, 2022, via Zoom.

Next Board Meeting, January 13, 2022