

Minutes/MVBA General Meeting 3/25/21 – Annual Meeting

1. **Called to order** at 830am
2. **20 in attendance**
3. **Barb/Interim secretary taking notes**
4. **March status/check-in with members** – generally /business is picking back up but not back to normal. There's more activity in the Village. Business encouraged to network with other businesses while emerging from pandemic.
5. **Venture Portland** – We benefit from the support of VP with access to webinars, etc. for all. VP motto “Be Here for Portland”, hereforportland.com SBA grants, restaurant relief, push to increase tourism. Other local organizations here for community businesses, Bricks Need Mortar, Prosper Portland, Mayor's office/city involvement.
6. **Graffiti removal** – Julie, community member volunteers to remove graffiti, stickers, etc.
7. **Elections** – List of nominees was voted on and approved by members present at the meeting.
8. **Spring/Summer Events Discussion**
 - Why Cook Wednesdays – social media promotion for food and beverage businesses but benefits all by bringing more people into the Village. Opportunity to cross promote with each other.
 - First Fridays – All day event from now on. Next is on April 2nd
 - Membership Appreciation – committee formed and will work on ideas.
 - Multnomah Days – still no decision if going forward, committee meets via Zoom 1st Wed. of the month, next is April 7th. Volunteers for the committee:
Kath Axline symbiosisprinting@gmail.com, Don Webber thevillageicecreamfactory@gmail.com, Joseph Konty 503.550.2958 oregonsown.joseph@gmail.com, Nell Bostwick comeunitypdx@gmail.com
9. **MVBA Marketing & Communications**
 - Social Media – hashtag #MultnomahVillagePDX with upper and lowercase level
 - Website Updates happening
 - Diversity & Inclusion Committee is building on concerns of community and focusing on multi cultural activities and inclusion
 - Marketing & Advertising Outreach in the works
10. **Other topics for discussion**
 - MAC opening outdoor and virtual activities in April – Youth focused.
 - Fairy Hair beginning again
 - Oregon's Own – new CBD only product, no THC included. Encourages cross promotion with them.
 - Katie – Neighborhood House nhpdx.org/sw-hope
 - Casa Vaca outdoor dining opening back up in April
 - Indigo Traders new space in old “Pie Shop”
 - MadSass Soap
 - Viillage Cheer(?)
 - Business Associations are considered the “Heartbeat of the Village” in communications with the businesses and community.

Next General Meeting: Thursday, 29th, 8:30am via Zoom

Next Board Meeting: Thursday, April 8th, 8:30am via Zoom

Meeting ended at 9:40am