

Minutes/MVBA General Meeting (via Zoom) Thursday May 30, 2024

Called to order at 8:30 am

- 1- **Welcome & Introductions** – 19 members in attendance.
- 2- **State of the District Check-In**
 - **Business News – Word on the Street** – Boxer Ramen bought by new owner, reopening? (not confirmed). No word on the Little Big Burger space.
 - **Membership Dues 2024** – Approximately 100 members. MVBA appreciates the attendance and engagement from member businesses on this Zoom call.
 - **Safety and Security** – RE: the Safe Rest Village – plans to triple in size. Good involvement with the community's input. SRV will be drafting a good neighbor policy and the MVBA is looking to support their efforts.
 - **PEMO** Problem Solver Meeting and Resources – Information was shared at the last meeting and resources shared for business problem solving. PTB will share links to the email list. Meetings are every other week on Thursdays from 9:00-10:00am. Discussions are action oriented regarding crimes, graffiti, etc.
- 3- **MCDA – Demonstrators/Amplified Sound** – the case was brought forward, pushed down the calendar several times trying to avoid a court proceeding and case was eventually dismissed. The Stevens reached out to the MVBA for support of their cause and the MVBA remains supportive of their grievances. However, it is not the role of the MVBA to be involved beyond that. MVBA still supportive of their right to protest but not supportive of the usage of amplified sound to the extreme that it has been used.
- 4- **Events and Promotions**
 - **Member Meet-Up Recap**– was held May 22nd at Mad Sass Soap from 5pm-7pm. Thanks to Aunt Jenny for providing cookies! Thank you to Mad Sass Soap for hosting and sharing the story of their business and growth they have had in the last few years. Next meet-up will be held in September.
 - **First Friday (June 7)** – the efforts of the businesses are much appreciated by the community. Some businesses are starting to integrate music in to their First Friday events. Venture Portland and Prosper Portland may have grant opportunities to help with planned activities.
 - **Multnomah Days 2024 – Sponsors and Booths** – Plans are moving along well. The new artwork for marketing the event was shared with the group. Multnomah Days is self-funded so the efforts to recruit sponsors is very important. There are still 2 Gold sponsorships available. The music has all been scheduled, booths are filled, parade plans are moving along. There is a possibility of closing Troy St. from 35th to 36th this year – Peter-Tolin will be coordinating that with the city.
- 5- **Other/New Business**
 - **Corner Park Project** with MNA/update and fundraising – efforts are kicking in to utilize the space for community gathering for music and other events. The MNA and MVBA are working closely to make this happen.
 - **Deep Dive: Social media 101** with Travel Portland (06/12) – All MVBA members are encouraged to take advantage of events offered by Travel Portland.

End at 9:30am

Next General Meeting Thursday, June 27, 2024 (via Zoom)

Next Board Meeting Thursday, June 13, 2024 (In person)

Minutes submitted by Barb Cantonwine, Secretary – MVBA 2024