

Minutes/MVBA General Meeting 8/25/2022

Called to order at 8:31 am

1. **Welcome & Introductions** – 24 members in attendance
2. **State of the District check-in with business community**
 - a) **Business openings and closings** – New, Madeline from Lindy Lous, Jay/Parrotdice Guitars, Jen/ flourish Integrated Medicine, Sara Pitzman Realty.
 - b) **Membership Update** - 100+ members, may be a new record?
 - c) **Demonstrators and use of amplified sound** – the MVBA supports the public’s rights to demonstrate. Once again, the MVBA recommends reporting to the link provided regarding the unauthorized use of amplified sound. If enough people file complaints with the city it’s more likely to garner some action.
 - d) **Safety and Security**
3. **Events and Promotions**
 - a) **Multnomah Days Recap** – Positive feedback from the members present. Event was successful, thanks to everyone on the committee, volunteers, MAC, MNA. Weather was good and turnout seemed high – 6-7k possibly. Will consider adding more vendors again next year and expanding the area for booths. There was a large “wait list” for interested vendors. Maria already has 2 requests to vend in 2023. The 2nd stage was well received and enjoyed by all. Still considering reinstating the parade for next year. On plan for the budget. The central location of the Info Booth was perfect. There are extra T-shirts available at CommUnityPDX for \$15. There will be a recap with pictures in the SW Community Connection newspaper.
 - b) **Member Meet-Up** will be September 14th from 5:30pm to 7:30pm. Location TBD.
 - c) **First Friday** – Sept. 2nd, Labor Day weekend.
 - d) **Halloween in the Village** – Halloween on Monday this year. The MVBA Board will discuss the event at next meeting. Will consider doing the parade/candy on Sunday since Monday is a school day.
 - e) **Why Cook Wednesdays** – ongoing.
4. **Committee Updates**
 - a) **Diversity, Equity and Inclusion** – the committee is developing how best our organization can represent DEI efforts. Will include links to sites that support DEI in our community.
 - b) **Communications and Marketing** – committee is concentrating on marketing the Village beyond our “4 walls”, providing more exposure for the Village to a wider audience. New App – BabbleBuy is a QR scan program that will link to info about businesses in the Village. Good opportunity for event promotion. Tested for Multnomah Days, 100 people downloaded the app specifically for Multnomah Days. KOIN TV did a store the day before Multnomah Days.
 - c) **Golden Tickets** – ongoing discussions regarding changes to and reinventing the program.
5. **Projects and Other/New business**
 - a) **Hanging Baskets and Street Planters** – will revisit costs for next year and consider a grant to help with cost. The street planters were replanted previous to Multnomah Days. Suggestion was made to add “Compliments Of” signage.
 - b) **Village Entry Street Signs** – there are 4 signs, MVBA is planning to replace the sign but keep the posts if possible.
 - c) **Street Tree Lighting** – will need volunteers to lend a hand in installing the lights for the winter season.
6. **MISC**
 - a. Switch will be having a fashion show at the French Quarter on October 14th from 4pm to 7pm.
 - b. Reminder to use the hashtag #MultnomahVillagePDX in social media posts.

End at 9:35am

Next General Meeting Thursday September 29, 2022, via Zoom.

Next Board Meeting Thursday, September 8, 2022, via Zoom.