

Minutes/MVBA General Meeting 5/26/2022

Called to order at 8:30 am

1. Welcome & Introductions

2. State of the District check-in with business community

- a) **Business openings and closings** – the real estate office on Troy closed but another real estate office is moving in. Merav is now fully open. New businesses in our district bring more and different customers in to the other businesses.
- b) **Safety and Security/Covid** - There's an increase in cases of Covid so many businesses are requiring masks for employees. The construction on the façade of the building where SipDVine, Pawsh Pet Café and NW Wools is causing quite a disruption to the businesses on the street. Increase in construction vehicles parking is taking up much needed customer parking which is already limited due to the outdoor seating and affecting all businesses on that street. Peter-Tolin will follow-up with the city to see if there's a way to mitigate the disruption on the street and with the businesses.

3. Events and Promotions

- a) Memorial Day Holiday Weekend – an opportunity to invite people to businesses in the Village with specials and sales.
- b) Member Mixer is June 1st at ComeUnity PDX from 5-7pm
- c) First Friday is June 3rd
- d) Multnomah Days, August 20th – There are 8-10 people on the committee that are already working to have a successful Multnomah Days 2022. Sponsorships are filling up, thanks Dawn and Kevin from ServPro! Starting to reserve spaces for vendors but we need more food vendors. Some research by members of the committee discovered that our booth fees are not most expensive for this type of event. NO Parade this year again. We'll have 2 stages this year, the second one will be specifically for local/community performers. All permits have been submitted. We received a \$5k grant from Venture Portland/Vibrant Spaces. For marketing and advertising, the committee is working with the artist who painted the planters to come up with a logo and artwork to use. MAC will provide Kid's Zone with help from the MVBA. The next committee meeting will be May 31st at ComeUnityPDX on Troy St.

4. Other/New Business

- a) Hanging Flower Baskets have been installed, there were problems with some of the brackets/hangers but after repairing the broken ones all baskets are now installed. The hanging baskets, planters with plants and sign toppers were all funded by the Spring grant that was received from Venture Portland.
- b) Diversity Equity and Inclusion Update – this is an area that MVBA is committed to implementing for our community. Looking to developing a pledge to bring a focus to the diversity of all members in our community. We will be adding a resource list on MVBA website that will focus on women owned, BIPOC owned, LGBTQ owned and any other diverse owned businesses. Anyone interested can attend the meetings. Next meeting for the DEI committee will be Thursday, June 2nd at 10:30am at Aesthete Tea.
- c) MISC – the Multnomah Village signs have been changed recently. Is MVBA responsible for the signs? Who changed them? There is a mix of the old logo and the new logo in the signs going into the Village – one each direction on Multnomah Blvd and one each direction on Capitol Hwy. We may need a volunteer to manage the signs. Tabled the issue for now – the board will discuss further at the next board meeting.

End at 9:35am

Next General Meeting Thursday June 30, 2022, via Zoom.

Next Board Meeting Thursday, June 9, 2022, via Zoom.