

Minutes/MVBA General Meeting 9/29/2022

Called to order at 8:33 am

1. **Welcome & Introductions** – 26 members in attendance.
2. **State of the District check-in with business community**
 - a) Discussion re: employee/hiring struggles right now. Hillsdale Farmer's Market is hiring.
 - b) **Business News/New Openings** – Switch is having a fashion show on Oct. 14th.
 - c) **Presentation by Shawn Canny, Transportation Planner with PBOT** – RE: Multnomah Walkways. Street restriping project will be adding a protected walkway and bike lane on North side of Multnomah Blvd from the viaduct to 40th. He will be at the MNA meeting for more detailed discussion. All are invited to join the MNA meeting. Timeline for the work shows work to be done by sometime in 2024.
 - d) **Membership Update**
 - e) **Demonstrators and unpermitted sound** – still encouraging businesses and neighbors to report online with the link provided.
 - f) **Safety and Security** – vandalism with blow torch and attempted break-in at Switch – perpetrator was stopped by neighbor who lives nearby. Police did not respond to the first call, perpetrator came back later and attempted to “torch” the side door as well. Mad Sass Soap victimized and harassed by a so called “social media influencer” who became angry/aggressive when told to stay away. Had to “trespass” the individual. The owner of any business can report and tell the person “You have been trespassed” and they need to stop any further contact/harassment. The person has history of aggression and some violence in the community. Do not engage with aggressive people.
3. **Events and Promotions**
 - a) **Member Meet Up recap** - Thanks to Village Frame for hosting. Approximately 24 in attendance. Will schedule another after the first of the year.
 - b) **First Friday** –Oct. 7th - Encourage all to celebrate First Friday all day and into the evening. Some businesses stay open late. There will be a Troy Street promotion/celebration on First Friday with fun giant dinosaur and live music on empty lot next to Healthy Pets Northwest. Parrottdice Guitars will provide music and CommUnityPDX hosting with activities and specials at their stores late into the evening.
 - c) **Halloween in the Village** – Call for prize sponsors for the costume and pumpkin carving contests which will be held the weekend before and into Monday the 31st/Halloween. There will be a costume parade on Monday from 3:30 to 5:30pm with businesses providing candy/treats for the participants. Suggestion for businesses to encourage customers to “visit the Village” all weekend in celebration of Halloween.
 - d) **Why Cook Wednesdays** – ongoing.
4. **Committee Updates**
 - a) **Golden Tickets** – it's the 10th anniversary of Golden Tickets promotion for the Village. The GT committee has decided to keep the program the same as it's been without any of the changes that were talked about. Anyone with questions is encouraged to communicate with other businesses that have participated in the past for ideas about specials, etc.
 - b) **Holiday Gala** – need volunteers for the committee.
 - c) **Communication and Marketing** – the committee would like more involvement from others in the MVBA. **Logo** - Have completed the update of the logo. Didn't have a usable file for the previous logo. Artwork on new logo was not changed, just the fonts were changed to produce a cleaner, clearer, more readable look and added “Multnomah Village Business Association” to identify and clarify what the logo is for. Logo was approved by MVBA board at 9/8 meeting.
5. **Projects and Other/New business**
 - a) **Street Tree Lighting** – will have an update next month.
 - b) **The MNA** (Multnomah Neighborhood Assoc.) will be having a Dumpster Day at MAC (Multnomah Arts Center) on October 1st from 9am to 1pm (or when dumpsters are full). Community members can bring

items too big to put in the regular trash bins at no charge. Must enter the back parking lot to the MAC from 31st ave.

6. MISC

- a. Question regarding the overgrown lot on Multnomah Blvd. just past the viaduct. Who owns? Needs to be maintained like it was when a community group took care of it a few years ago. Is overgrown and unsightly.

End at 9:39am

Next General Meeting Thursday October 27, 2022, via Zoom.

Next Board Meeting Thursday, October 13, 2022, via Zoom.