

## Minutes/MVBA General Meeting 4/28/2022

Called to order at 8:30 am

### 1. Welcome & Introductions

### 2. State of the District check-in with business community

- a) **Business openings and updates** – welcome to new member Jazmine Reece from Larkin fir Realty Group. Merav Beauty has opened at its new location.
- b) **Safety & Security** – has there been an increase in tagging? No one responded with the affirmative. Stolen vehicles are being “dumped” behind the French Quarter. PTB mentioned that the city is aware of the increase in stolen vehicles and are trying to improve their efforts to fix the problems according to Venture Portland.
- c) **Multnomah Historical Association** is struggling to stay afloat. PTB suggested they look into grants, help from Venture Portland.

### 3. Membership and Financial Updates

- a) **Election, Board of Directors** – the new slate of Board Officers and Directors was announced by PTB.
- b) **Budget Plan & Spring Grant 2022** – moving forward with Matt as new Treasurer, Matt and PTB working together on allocating the money received from the Venture Portland Spring Grant.
- c) **MVBA Member 2022 window stickers and First Friday Signs** have been distributed to most of the Village businesses. PTB was pleased with the diversity of the businesses in our District.

### 4. Events and Promotions

- a) **Celebrate Earth Day recap** – Very pleased with the response from the community. PTB presented the recap with pictures from the day. Music was great throughout the day – thanks Joseph! Lacey mentioned that Hillsdale Farmers Market wasn’t able to find the info on our site to share. PTB mentioned the site had problems for a short period of time and he must have caught it at that time. Budget for the event was \$4k to promote and produce the event. Next year the event will take place on 4/22/23.
- b) **First Friday is May 6<sup>th</sup>**, new A-frames will be set out on the street.
- c) **Member Mixer will be June 1<sup>st</sup>** – More info to come
- d) **Multnomah days** – committee meeting on Tues May 3<sup>rd</sup>, 10:30am at ComeUnity PDX. Maria Kelley is new vendor coordinator and will be initial email out soon to past and present participants. We need to decide if we’re having the parade or not. We will be balancing the options based on business needs and permitting.

### 5. Other/New Business

- a) **Traffic island planter murals** will be completed this Saturday, April 30<sup>th</sup>. Volunteers needed to help
- b) **Hanging Flower Baskets** on Capitol Hwy – there will be 15 total, Dennis 7Dees asked to delay installation due to the stormy/snowy weather. Should be installed by Mother’s Day.
- c) **Misc** – Briana mentioned training for YELP leads this Friday and Saturday in case village businesses had anyone they’d want to attend to help promote Village businesses.

End at 9:31am

Next General Meeting Thursday May 26, 2022, via Zoom.

Next Board Meeting Thursday, May 12, 2022, via Zoom.