

**Called to order** at 830am

**1. State of the District – check-in**

- Food and Beverage new restrictions by Gov Brown
- Members should cross market with other businesses to bring attention to the food and beverage businesses in the Village – encourage takeout and outdoor dining
- Some businesses are open long hours due to the nicer weather
- Vaccines making people more comfortable to venture out
- A Boards should be permitted by the city. \$75 and instructions of where, when, how come with permit
- Trash cans maintained by the city – need more?

**2. Election results**

- Board members “at large”- Jill, Andy, Joseph, Nell
- Officers – Peter-Tolin, Matt, Mike, Barb

**3. Events**

- May Day 5/1
- Cinco de Mayo 5/5
- First Friday May 7<sup>th</sup> – All Day
- Doggie Dash for Humane Society – several businesses participating
- Mother’s Day 5/9
- Memorial Day 5/31
- Multnomah Days Aug. 21<sup>st</sup> Update – Street festival only, no parade, half the number of booths to allow for social distancing, music stage on bridge? Soliciting ideas for a theme. Patti/Beat Goes On Marching Band available and have participated for many years. Crowd Funding? Solicit help from the community? MV 100 years old in 2008 so 113yo now – Theme/Title?

**4. MVBA Marketing and Communications**

- Growth in social media is happening – Instagram, Facebook. Encourage usage of the hashtag #MultnomahVillagePDX and post on private business Facebook page.
- Website continues to be cleaned up along with the MailChimp email list
- Diversity and Inclusion Committee
- DOZA – Help Shape Your City

**5. Other topics for discussion**

- New members – Sunny Sassaman with CommonGrounds (mediator), Rober with Underground Barbershop
- Space next to Switch has been lease (Ken Z.)

Next General Meeting: Thursday, May 27th, 8:30am via Zoom

Next Board Meeting: Thursday, May13<sup>th</sup>, 8:30am via Zoom

Meeting ended at 9:35am