

Minutes/MVBA General Meeting (via Zoom) 07/27/2023

Called to order at 8:30 am

1. **Welcome & Introductions** – 25 members in attendance.
2. **State of the District**
 - a) **Business News/New Openings and Closings** – Sip D'vine space has been leased to a business related to children. Boxer Ramen to open before Multnomah Days. Village Ice Cream will be closing in September.
 - b) **Membership Update** – Financially sound, money is coming in for Multnomah Days.
 - c) **Safety and Security** – Some tagging/graffiti has been noticed in several places in the Village.
3. **Events and Promotions**
 - a) **Sunday Parkways** – discussion with Rachel Lobo and Alyssa McGhahy from PBOT. The event will be on September 10th with biking and alternative walking routes. Event will take place rain or shine unless there are extremely dangerous weather conditions. Capitol Hwy will be closed from 9am to 4pm on the day of. 2 1/2 biking miles and 1 ½ for walkers with route going from Gabriel Park to Spring Garden Park through the Village. Marketplace will have 10x10 booths spaces available from 36th to 33rd for interested businesses. There will be music at the Marketplace and MAC basketball court will be for main stage acts. Register for booth space by August 17th. KATO will provide \$25k credit in \$50 increments for participants to spend at local businesses. If businesses are interested in participating, and have questions, there will be an information session provided by KATO. We have been assured that there will be people stopping to visit the Village and not just riding through. Contact portlandsundayparkways@portlandoregon.gov for further info.
 - b) **Multnomah Days** – Sponsorships are full, income is coming in. Parade committee is on track, music is booked, booth spaces are filled. Need volunteers.
 - c) **First Friday** – August 4th, businesses encouraged to stay open late.
 - d) **SW Strolls** – PBOT Event is taking place August 5th.
4. **Committee Updates Event Planning Meeting**
 - a) **Call for volunteers and Committee Chairs** – ongoing need.
 - b) **Communications and Marketing** – next meeting is August 8th (date change). New website is being built and will be online in approximately one month. Also working on a pamphlet for Travel Portland Visitors Center. Considering cost and value to the Village to participate.
 - c) **Event Planning** – August 1st is next meeting. The focus for now is Multnomah Days but discussions will begin for Halloween events and volunteers for planning are needed.
 - d) **Diversity, Equity, and Inclusion** – ongoing, will meet August 18th and will meet quarterly.
5. **Projects and Other/New business**
 - a) **Hanging Flower baskets and Tree Wells** – baskets are back up after miscommunication regarding the watering so they have been replaced.
 - b) **Store fronts** should be maintained by business and property owners.
 - c) **Multnomah village sign replacements** - ongoing.
 - d) Thanks to Julia for facilitating the clean up of the space on Multnomah Blvd near the viaduct. PBOT, with the help of Urban Forestry will help take care of the trees in this area.

End at 9:32am

Next General Meeting Thursday, July 27, 2023 (via Zoom)

Next Board Meeting Thursday, July 13 2023, (In person)

Minutes submitted by Barb Cantonwine, Secretary - MVBA