

Minutes/MVBA General Meeting (via Zoom) Thursday July 25, 2024

Called to order at 8:30 am

1- **Welcome & Introductions** – 18 members in attendance.

2- **State of the District Check-In**

- **Business News – Word on the Street** – Business owners near the building being constructed contacted the City about the construction debris/trash that had accumulated around the construction site which resulted in the debris being cleaned up within a few days. Lark and Fir is moving to a new location and closing their Village location.
- **Membership Updates** – 106 current members. The efforts made to recruit lapsed members resulted in several rejoining and some new members joining. Businesses are encouraged to share information with other businesses about joining the MVBA.
- **Safety and Security** – A few reports of individuals loitering around and a few minor thefts. Members encouraged to report these incidents to non-emergency and be vigilant, also make employees aware that they should be aware and report as well.
- **Safe rest Village (SRV) and Good Neighbor Agreement** – Good Neighbor Agreement (GNA) involves coordination between community members and SRV. It encourages commitment for the City and other organizations to be involved in making the SRV successful. A link to the agreement was provided in the chat window.

3- **Events and Promotions**

- **First Friday (August 2nd)** – “Kick-off for Summer” sale at JP General.
- **Multnomah Days 2024** – Shout out to the sponsors – we could not hold Multnomah Days without them. Marketing is in full swing with posters available at JP General. Added Troy St. between 35th and 36th which makes room for more booths. Parade planning is going well. Looking for many volunteers. Stage set-up will need volunteers on the “day of.”
- **SW Parkways/PBOT (Sept. 22nd)** – Capitol Hwy will be closed. Booth spaces are available for local businesses. Link was provided in chat for more information about the event and to reserve a booth.

4- **Other/New Business**

- **Corner Park Project** with MNA/ -Good partnership between MVBA and MNA to develop a community space.
- **MNA Transit/PBOT SW 35th/Multnomah Blvd.** – This intersection has been determined to be dangerous. MNA and MVBA is hoping to get some improvements in accessibility and safety. Contacted the City/PBOT to move the work along.
- **Annie Blooms** having a Romance Book Day in conjunction with Multnomah Days this year.
- **Village Parking** – Employees of businesses in the Village being asked to not park in customer parking spaces. There are fewer parking spaces for customers with the outdoor dining areas taking up those spaces.

End at 9:20am

Next General Meeting Thursday, August 29, 2024 (via Zoom)

Next Board Meeting Thursday, August 8, 2024 (In person)

Minutes submitted by Barb Cantonwine, Secretary – MVBA 2024