

Minutes/MVBA General Meeting 6/30/2022

Called to order at 8:33 am

1. Welcome & Introductions

2. State of the District check-in with business community

- a) **Business openings and closings** – The new second hand store is near opening. New members: Dan Walkowski/Business Consultant, Sarah Pitzman/Realtor.
- b) **Special Guest Speaker** – Patrick Brunett with the MNA Livability Subcommittee and in conjunction with the city of Portland spoke to the membership about coordinating efforts in ridding our communities of graffiti. There has been an uptick of graffiti in areas around the Village, Hillsdale and neighborhoods. Patrick encourages us all to work together to stay on top of the problem, cleaning up “tags” from our businesses as soon as they are discovered. Online, to report graffiti on PDX Reporter. Help from the City in regards to kits to help individuals or businesses stay on top of any graffiti – Clean it up Kit or Paint it up Kit if you sign up with the City of Portland. Always in need of volunteers in neighborhoods and communities.

3. Events and Promotions

- a) First Friday is tomorrow, July 1st.
- b) This weekend will be busy with 4th of July Holiday.
- c) **Multnomah Days** is Saturday August 20, 2022. The committee is placing a call out for volunteers. Still many opportunities to volunteer efforts and be involved. Budget is solid with Sponsorships and money being brought in by vendor booths. We have about 100 booths reserved at this time and there is a good mix of various businesses with booths. We need more food trucks. MVBA was also awarded the grant which will help tremendously. The committee is coordinating with MVNA to have a fire truck stationed at the MAC. **Entertainment/Music** will include 2 stages, the Main Stage and a Community Stage. Acts are all booked. The Beat Goes on Band will march from the main stage to the community stage along Capitol Hwy mid-day. All performers have connections to the Village. **Barricades, trash, etc.** permits have been submitted and are in the final stages of approval. **Marketing/Advertising** is on track for the event.

4. Other/New Business

- a) **Diversity, Equity and Inclusion** committee is refocused and re-energized to make sure there are efforts moving forward to create a more equitable community for all.
- b) **Marketing and Advertising** committee is meeting tomorrow to find ways to improve and promote Multnomah Village, including beyond the Village boundaries. The committee will be refocusing efforts “after covid”.
- c) **Golden Tickets** – there was discussion last year after the holidays to make changes or update the process to find out if there are better ways to determine what worked well and what didn’t work for the businesses that participated. The board will revisit soon to begin a conversation about how to go forward with Golden Tickets.
- d) **Demonstrators and Response** – MVBA is being cautious about confronting the demonstrators because it hasn’t done any good to confront them. The biggest problem is the unpermitted, amplified sound that they use. It disrupts the daily workings of the businesses directly around the demonstrators. The police are not really able to do anything about it and they (demonstrators) are well-known to the PPB. The community is being told to call the non-emergency line, the response will not be quick but hopefully if more people call, they will have it on file. www.portlandoregon.gov/police/cor
- e) **Piano Push Play** will be installing a piano in the Village on July 2nd for 2 weeks. It is a free piano for the community to use and play as they wish.

End at 9:27am

Next General Meeting Thursday July 28, 2022, via Zoom.

Next Board Meeting Thursday, July 14, 2022, via Zoom.