

Minutes/MVBA General Meeting 10/27/2022

Called to order at 8:30 am

1. **Welcome & Introductions** – 26 members in attendance.
2. **State of the District check-in with business community**
 - a) Discussion re: the possibility of a Multnomah Village walking tour.
 - b) **Business News - New Openings/Closings** – Nectar is closing. Aesthete Tea moved out but there's a new clothing store occupying the space now.
 - c) **Membership Update** – Appx 100 members, 2013 dues invoices will go out soon. If members sign up now, membership is good through 2023.
 - d) **Demonstrators and unpermitted sound** – still encouraging businesses and neighbors to report online with the link provided. Several business members met with the City Civic Life organization to discuss and try to elevate our concerns higher up in the City. Demonstrators are well known to the City Noise Complaints and Civic Life departments. Discussed that sales at businesses in close proximity to the demonstrators are having a decline in business on Wednesdays due to the unpermitted use of amplified sound. MVBA is building more momentum towards a resolution of the problem due to the effect it has on sales to the surrounding businesses. MVBA will continue to share links and information on mvba.org.
 - e) **Safety and Security** – Reminder to members to stay alert and vigilant and look out for criminal activity at ours and fellow businesses. PPB mentioned that crime is up in SW Portland.
3. **Events and Promotions**
 - a) **Halloween in the Village** – is Monday Oct. 31st and we are having the “candy crawl” at businesses in the Village for community-based event. Suggested amount of candy to provide is 1000-1500 pieces. Also having the costume and pumpkin carving contests in which participants will submit pictures virtually to the MVBA FaceBook page. Submissions will be judged and winners announced a few days after the 31st.
 - b) **First Friday** – We had a great First Friday in October with more businesses providing activities and staying open later. Suggestion to partner with other businesses in the Village like Parrottdice and CommUnityPDX did with the music/dinosaur on corner of 36th and Troy.
 - c) **Why Cook Wednesdays** – ongoing promotion and marketing for the food and beverage businesses.
4. **Committee Updates**
 - a) **Golden Tickets 10th Anniversary** – Will continue with the same program as previous years. Need Silver level sponsors, gold and Bronze are filled. \$25 plus cost of printing tickets for individual businesses to participate. Deadline to request tickets and number of tickets needed is Nov. 7th. GT program helps to promote community and business awareness – other areas have adopted similar programs to promote their businesses and business districts throughout the city.
 - b) **Holiday Gala Dec 2nd** – contacted the owner of “bead store” building to try to coordinate cleaning up the area for tree lighting ceremony. There will be local musicians providing music at the tree lighting ceremony, Santa/photos in front of the tree and Santa will wander the Village; and Dickens style carolers. Member suggested to get an artificial pre-lit tree to be able to use year after year.
 - c) **Communication and Marketing** – ongoing effort to market the Village to communities within and outside of our area.
5. **Projects and Other/New business**
 - a) **Village Winter Tree Lights** – last year 21 trees were illuminated between SW 36th and 31st through March. Lights will be installed before Thanksgiving and stay up through March 2023.

End at 9:30am

Next General Meeting Wednesday November 23, 2022 (day before Thanksgiving), via Zoom.

Next Board Meeting Thursday, November 10, 2022, via Zoom.

Minutes submitted by Barb Cantonwine, Secretary - MVBA