

## Minutes/MVBA General Meeting (via Zoom) 04/27/2023

Called to order at 8:33 am

1. **Welcome & Introductions and state of the district** – 16 members in attendance.
2. **Business News/New Openings and Closings**
  - a) **Membership Update** – no new member dues have been received – everyone is encouraged to talk to their fellow business owners to have them join the MVBA.
  - b) **MVBA Board Elections, Officers and Directors at large** – the slate of candidates was approved unanimously. Officer roles will remain the same as follows:

Peter-Tolin Baker-President, Nell Bostwick- Vice President, Matt Meyer-Treasurer, Barb Cantonwine-Secretary. New board members at large are; Jason Barbee, Jamal Hassan, Maria Kelly, Tamara Young, Al Korb.
  - c) **Safety and Security** – Level Beer, John’s Market, Starbucks had break-ins last week.
  - d) **Demonstrators** – presentation was made to the City Council and Mayor April 18<sup>th</sup>. It’s not about the right to demonstrate or free speech but about the use of unpermitted amplified sound that disturbs the businesses and community every Wednesday. The presentation went well and all were happy that they went in support of our district. Effort was well received and the hope is that it will bring the issue to light with the new/restructured Council. The group felt “heard” and the Council expressed a desire to communicate with 12 community members and businesses affected by the demonstrators.
3. **Events and Promotions**
  - a) **Earth Day Recap** – positive feedback, it was a nice day weather wise that got a lot of engagement from the community. Positive responses to how family friendly it was. RE: the clean-up under the viaduct, there are plans to keep it clean and host music, arts, etc., to make it a nice community space. RiverWest had a booth and talked to neighbors and handed out brochures.
  - b) **First Friday** – May 5<sup>th</sup>
  - c) **SW Strolls** – Saturday May 6, April event was well attended beginning and ending in the Village.
  - d) **Multnomah Days** – August 19<sup>th</sup>. Businesses are encouraged to reserve their booth NOW before spots are filled. All are invited to join the event planning committee that meets twice a month.
  - e) **Why Cook Wednesdays** – ongoing
  - f) **Mother’s Day, Memorial Day coming up.**
  - g) **Member Meet-up** – Wednesday May 17<sup>th</sup>, casual get together, location TBA.
4. **Committee Updates Event Planning Meeting**
  - a) **Call for volunteers** – help needed on committees, need more engaged businesses and community members to ensure the success of all the events sponsored by the MVBA.
  - b) **Communications and Marketing** – next meeting is May 2<sup>nd</sup>. Committee meets monthly, Travel Portland opening the visitor center downtown again, MVBA looking to provide maps with info re: Multnomah Village.
  - c) **Event Planning** – meeting on May 9<sup>th</sup> and every other Tuesday, shifting focus to Multnomah Days.
  - d) **Diversity, Equity and Inclusion** – meeting quarterly, next meeting is May 18<sup>th</sup>.
5. **Projects and Other/New business** – I5 bridge cleanup is upcoming – MNA will facilitate, adults only. Hanging flower baskets – opportunity for businesses to sponsor a basket since we didn’t get grant money this year. Village Street Entry Signs – still need to finalize the design and present to members.
6. **Other/New** – member expressed concerns for Village beautification, tree wells, bio-swells, etc. along Capitol Hwy need attention, weeding and cleaning up. Sidewalks could use a power washing too. Whose responsibility should it be? Business owners? Property owners? MVBA? Will discuss at the next Board meeting.

**End at 9:28am**

Next General Meeting Thursday, May 25, 2023 (via Zoom)

Next Board Meeting Thursday, May 11, 2023, (In person)